M I N U T E S

Health Information Technology and Transparency
Advisory Board and Ad Hoc Expert Meeting

Transparency Standing Committee
Georgia Tech Global Learning Center
84 5th Street, N.W., Atlanta, GA 30308
Room 318
April 19, 2007
1:00 p.m. – 3:15 p.m.

Member Attendance:

Mike Adloo	Dr. Jack Chapman	Monye Connolly
Chris Downing	Laura Linn	Doug Moses
Dennis L. White		

Notes from Transparency Committee:

Partner Group
- Set up in work of topic specific TAG. Each group should have a consumer rep and physician as well as specific industry area and subject matter experts
  - Importance of TAG as advisors to process, and partners in getting it right.
- Community forums will build support from those helping to set up and participants
- Engage partner groups (both providers and consumers) who have a stake in the usefulness and reliability of the information

Forums
- Represent diverse geographic areas, types of consumers
- Gives DCH ability to build site from consumer need/interest
- Creates potential in community that host, for stake in usefulness of site
- Builds potential for ongoing feedback from participants

Data
- Data is problem – Claims data is Medicaid and SHP. For first phase, this should be sufficient to get started, but not for all groups or over time. Voluntary data collection will be needed for pharmacy. TAGs should work towards identifying data needs to b funneled into legislation during next session.
- Also not all data can be legislated, need to ID what other info consumers wants to focus support for information to be requested or regulated.

Addition of Strategy Area - Communications Plan
- Critical to overall success of project

- Needed to support community forums, legislation, launch and continued use of the site
- Defining Success – What does success look like:
    - Technical success (purview of vendor – site works)
    - Information useful enough and easy enough to find and understand that I will go back
    - Use by consumer not just providers
    - Use by broad range of consumers

Discussion of Budget (unknown at this time) and opportunities to gain funds through appropriate advertising on site, if budget becomes a major issues. Discussion of potential use of grant writing and other ideas for supporting ongoing maintenance of site.

There being no further business to discuss, the Transparency Committee adjourned at 3:15 p.m.

THESE NOTES ARE HEREBY APPROVED AND ADOPTED THE _____ DAY OF _____, 2007.

_____   _____
Chris Downing, Committee Chairperson   Laura Linn, Committee Secretary